

# 2024 YEARBOOK SENIOR PARENT ADS

**Deadline: Monday, October 2**

Senior parent ads have been a St. Pius X tradition for many years, and they're a great way to celebrate your senior as he or she graduates from high school. **Purchasing an ad is completely optional.** If you do choose to buy one, please carefully read the instructions below for details about how to place your order. If you have any questions, please contact the yearbook adviser, Ms. Ashley Curlette ([acurlette@spx.org](mailto:acurlette@spx.org)).

## Ad prices:

- Full Page \$375; Half \$230; Quarter \$175; Eighth \$120. These prices are also listed on the website when you select your ad size.

## You have two options for placing an ad:

- **Option #1:** Design the ad yourself using any program of your choice such as Google Slides, Microsoft Publisher, Adobe Photoshop, Canva, etc. then simply upload the finished product (see pgs. 2-3)
- **Option #2:** Design the ad online at [Yearbook Forever](#) using the templates provided (see pgs. 5-8)

## Tips for creating your ad:

- Use Google Chrome for optimal performance.
- If you select Option #1, make sure you design your page using the dimensions listed on pg. 2 and 300 dpi to ensure the best quality for your printed ad. Use any design program you're most comfortable with. You can look in previous yearbooks to get an idea of what some parents have created in the past.
- If you select Option #2, take a look at the size and design options first so you can get a better idea of how many photos you'll need and how much space you'll have for your message based on the layout you choose.
- If you select Option #2, **have all of your materials prepared and saved on your computer in advance!** Type your message using Word or a Google Doc first, then save it in an easily accessible location on your computer along with the photos you plan to use. In the event of a technological mishap while using the site, you'll have everything you need to quickly build your ad again.
- We must have all ads by October 2 so our yearbook staff can stay on track with deadlines from our publishing company. Senior year is a busy time for parents and students, so be mindful of this date as you begin thinking about your ad.

## Video instructions:

- [Here is a video tutorial](#) from our publishing company that walks you through each step should you need it. *\*Please note that the link provided in the written instructions skips the first step in the video and takes you directly to the St. Pius X store.*

# OPTION #1: DESIGN & UPLOAD A COMPLETED AD

Please use the following page dimensions when setting up your templates:

Full: 9 x 12"      Half: 9 x 6"      Quarter: 4.5 x 6"      Eighth: 4.5 x 3"

1. [Click this link](#) that will take you directly to our Yearbook Forever school store. Click “Get Started” to begin the design process.

- You must access the site through a laptop or desktop computer. Mobile devices will not allow you to advance beyond these first two steps.
- Google Chrome is the best browser to use for optimal performance.

## 2. Ad Info: Fill in the required information

- You do not need to include the homeroom teacher.
- If you’re purchasing one ad for a set of twins or multiple seniors, enter only one name.

1 Ad Info 2 Ad Type 3 Ad Size 4 Color Options 5 Finalize

Who's this ad for?

Please fill out the student's information so we can better manage your order.

Student First Name\* Student Last Name\*

Grade\* Homeroom Teacher (optional)

Buyer email address\*

\*Required fields

Next



Personal Ad	In progress
Ad Type	In progress
Ad Size	In progress
Color Options	In progress
subtotal	In progress

## 3. Ad Type: Select “Upload My Finished Ad” then click “Next”

1 Ad Info 2 Ad Type 3 Ad Size 4 Color Options 5 Finalize

How do you want to design your ad?

**Upload My Finished Ad**  
I already have a finished ad to submit.

**Design My Own Ad Online**  
I'll use Walsworth's design tool to build my ad.

Next



Personal Ad	In progress
Ad Type	In progress
Ad Size	In progress
Color Options	In progress
subtotal	In progress

## 4. Ad Size: Select the size you want to purchase

1 Ad Info 2 Ad Type 3 Ad Size 4 Color Options 5 Finalize

Ad Type: Upload My Finished Ad

Ad Size:

Full Page \$375.00

1/2 Page \$230.00

1/4 Page \$175.00

1/8 Page \$120.00

Next



Personal Ad	In progress
Ad Type	Upload My Finished Ad
Ad Size	Full Page Page
Color Options	In progress
subtotal	In progress

**5. Color Options:** Our yearbook only offers colored pages, so the only option you have is “Color.” Then click “Next.”

Personal Ad	\$375.00
Ad Type	Upload My Finished Ad
Ad Size	Full Page
Color Options	Color
subtotal	\$375.00

**6. Finalize:** Review your order, then click “Continue.” To change any of your options, click on the numbered step above the ad information.

Personal Ad	\$375.00
Ad Type	Upload My Finished Ad
Ad Size	Full Page
Color Options	Color
subtotal	\$375.00

**7. Upload the finished ad that you’ve already designed.**

- Please note the minimum size requirements (the website uses px, but the dimensions in inches for each size ad are listed on pg. 2) and the file types that can be uploaded (JPG, TIF, and PNG)
- If your file size is too large, you won’t be able to upload it. If you’ve met the minimum size requirements but still can’t upload, try reducing the file size then try again.

[Upload My Finished Ad](#) [Full-page color ad](#)

Upload Full-page ad

- **Minimum size:** 1350px x 1800px
- Upload an image with a .tif, .jpg, .jpeg, or .png extension.

Upload photo

Ready to upload

## 8. Review your order then click “Checkout”

- If you’d like to create another ad, click “Keep Shopping.”
- There are no discount codes available, and please note there is a 3.5% service fee from the publishing company applied to your total cost.


Personal Full Size Color Ad	\$375.00	Subtotal	\$388.13
Test Student		Order Total	\$388.13
Service Fee	\$13.13	Add coupon code	
<a href="#">Edit</a> <a href="#">Save for later</a> <a href="#">Delete</a>		<input type="text" value="Enter discount code"/>	<input type="button" value="Apply"/>
Total	\$388.13	<input type="button" value="Keep shopping"/>	<input type="button" value="Checkout"/>

## 9. Enter your billing address, then click “Next.” Enter your payment information, then click “Place Order” to complete your purchase.

- If you’re unsure the ad was processed, email Ms. Curlette [acurlette@spx.org](mailto:acurlette@spx.org) to confirm your order was received.

Choose payment method:

Payment information:



Credit Card Number \*

Expiration date \*

Card Verification Number \*  [What's this?](#)

## OPTION #2: DESIGN AN AD ONLINE USING TEMPLATES

We recommend looking through your template choices first to see how many photos you'll need.

**Please be aware that the program will time out after 90 minutes. You are strongly encouraged to have all of your photos and text ready to use before beginning the design process.** After finding the pictures you'd like to use, organize them in a folder so they're quick and easy to upload once you get to that step. We also recommend having your text typed out in advance and saved on a Word or Google Doc. so all you have to do is copy and paste the message when working on your ad.

1. [Click this link](#) that will take you directly to our Yearbook Forever school store. Click “Get Started” to begin the design process.

- You must access the site through a laptop or desktop computer. Mobile devices will not allow you to advance beyond these first two steps.
- Google Chrome is the best browser to use for optimal performance.

2. **Ad Info: Fill in the required information**

- You do not need to include the homeroom teacher.
- If you're purchasing one ad for a set of twins or multiple seniors, enter only one name.

1 Ad Info 2 Ad Type 3 Ad Size 4 Color Options 5 Finalize

Who's this ad for?

Please fill out the student's information so we can better manage your order.


Student First Name\* Student Last Name\*

Grade \* Homeroom Teacher (optional)

Buyer email address\*

\*Required fields

Next



Personal Ad	In progress
Ad Type	In progress
Ad Size	In progress
Color Options	In progress
subtotal	In progress

3. **Ad Type: Select “Design My Own Ad Online” then click “Next”**


1 Ad Info 2 Ad Type 3 Ad Size 4 Color Options 5 Finalize

How do you want to design your ad?

**Upload My Finished Ad**  
I already have a finished ad to submit.

**Design My Own Ad Online**  
I'll use Walsworth's design tool to build my ad.

Next



Personal Ad	In progress
Ad Type	In progress
Ad Size	In progress
Color Options	In progress
subtotal	In progress

#### 4. Ad Size: Select the size you want to purchase

1 Ad Info 2 Ad Type 3 Ad Size 4 Color Options 5 Finalize

Ad Type: Upload My Finished Ad

Ad Size:


Full Page  
\$375.00

1/2 Page  
\$230.00

1/4 Page  
\$175.00

1/8 Page  
\$120.00

Next



Personal Ad	in progress
Ad Type	Upload My Finished Ad
Ad Size	Full Page Page
Color Options	in progress
subtotal	in progress

#### 5. Color Options: Our yearbook only offers colored pages, so the only option you have is “Color.” Then click “Next.”

1 Ad Info 2 Ad Type 3 Ad Size 4 Color Options 5 Finalize


Ad Type: Upload My Finished Ad

Ad Size: Full Page

Color Options:

Color  
\$375.00

Next



Personal Ad	\$375.00
Ad Type	Upload My Finished Ad
Ad Size	Full Page Page
Color Options	Color
subtotal	\$375.00

#### 6. Finalize: Review your order, then click “Continue.” To change any of your options, click on the numbered step above the ad information.


1 Ad Info 2 Ad Type 3 Ad Size 4 Color Options 5 Finalize

Ad Type: Upload My Finished Ad

Ad Size: Full Page

Color Option: Color

Continue



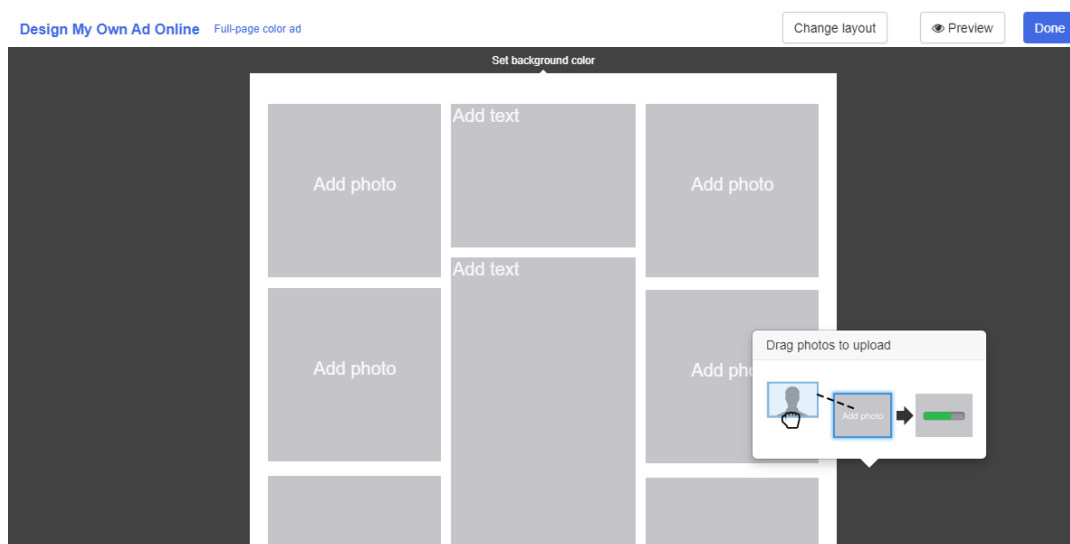
Personal Ad	\$375.00
Ad Type	Upload My Finished Ad
Ad Size	Full Page Page
Color Options	Color
subtotal	\$375.00

#### 7. Click “Continue,” select the template you’d like to use, then click “Next.”

- Layout options are on the left. Scroll down to see all of your choices. After clicking on a layout, the right side of the screen gives you several design examples for your specific template.
- After deciding on a template, click the blue “Next” button at the top right of the screen.



## 8. Personalize your ad with pictures, color, and text



### Uploading photos

- Click on the box where you'd like to place the photo, then upload or drag a JPG, TIF, or PNG file from your computer.
- When you click on the image once you've placed it in a photo box, a variety of options appear including the ability to crop, rotate, replace, or delete the photo.
- If you decide you want to keep the image but move it to a different position on the template, simply drag the image to an open photo box.

### Adding a background color

- Click on "Set background color" located in the center above the template and choose from a variety of options.

- Adding a background color is optional. If you'd prefer for the background to be left white, you do not need to do anything and can skip this step.

### Adding text

- Click the gray box(es) on your template labeled "Add text." After typing your message, you have the option to change the font, font size, color, and alignment of the text.

## 9. Review your order

- Before continuing, you have the option to edit the ad, save it and come back to work on it later, or delete and start over again.
- If you'd like to create another ad, click "Keep Shopping." If your order is complete, click "Checkout."
- There are no discount codes available, and please note there is a 3.5% service fee from the publishing company applied to your total cost.

Personal Full Size Color Ad	\$375.00
<i>Test Student</i>	
Service Fee	\$13.13
<hr/>	
<a href="#">Edit</a> <a href="#">Save for later</a> <a href="#">Delete</a>	Total \$388.13

Subtotal \$388.13

Order Total \$388.13

Add coupon code

[Apply](#)

[Keep shopping](#) [Checkout](#)

## 9. Enter your billing address, then click "Next." Enter your payment information, then click "Place Order" to complete your purchase.


- If you're unsure the ad was processed, email Ms. Curlette [acurlette@spx.org](mailto:acurlette@spx.org) to confirm your order was received.

Choose payment method:

[Credit Card](#)

[PayPal](#) [CREDIT](#)

Payment information:



Credit Card Number \*

Expiration date \*

Card Verification Number \*  [What's this?](#)

[Place order](#)



## **ADDITIONAL INFORMATION**

- The deadline for all ads is **MONDAY, OCTOBER 2.**
- **Please review your ad very carefully before submitting it.** After completing the checkout process, you **DO NOT** have the option of returning to the website later and revising any mistakes. If you do notice an error after purchasing the ad, email Ms. Curlette ([acurlette@spx.org](mailto:acurlette@spx.org)) as soon as possible to see if the yearbook staff can make the correction.
- **If you have any technical questions or difficulties while designing your ad,** [click the "Help" link](#) in the top right corner of the yearbookforever.com website. Email Ms. Curlette with any other questions related specifically to the yearbook.
- **There is no need to purchase a yearbook on this website.** Yearbooks are included in student fees for the school year, and all students will receive a yearbook in May.
- **Please remember these ads are optional,** and you are under no obligation to purchase one.
- **All payments must be made through the Yearbook Forever website at the time of submission.** St. Pius will not accept any checks or charge the ad to your FACTS account. Arrangements for splitting the cost of the ad with another person must be handled accordingly by your family.