

NEW Process for Senior Parent Ads

Walsworth Yearbooks, our publishing company for the yearbook, is offering a new service **beginning September 1, 2009.**

Parents will now be able to build their ad with pre-designed templates. The yearbook staff at St. Pius X will receive a high resolution jpg of your ad to place in the yearbook. This is a fantastic service that will give you, the parents, more direct control over your student's yearbook ad.

Senior parent ads will no longer be turned in at mini-class night. You will no longer write a check for your yearbook ad directly to St. Pius X. The yearbook staff will no longer be handling your student's ad. In other words, the St. Pius X yearbook staff will no longer function as a "middle man" between you and Walsworth Yearbooks.

2009-1010 Ad Prices

Full Page: \$335

Half Page: \$220

Quarter Page: \$160

Eighth: \$110

Online ad sales will not be available until September 1st, 2009. Because this is a brand new service offered by Walsworth Yearbooks, I do not have any additional details at this time. I will send more information in the fall (deadlines, how to submit your ad, how to pay, etc.) as soon as I find out details from the publishing company.

If you have any questions over the summer, email me at amarriott@spx.org

Mrs. Ashley Curlette
Student Publications Adviser